



A Modern Health Savings Account

Invest In Your Health[®]

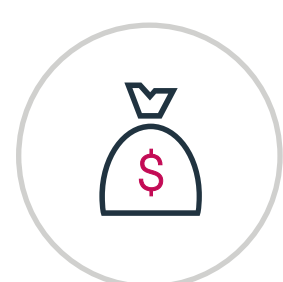
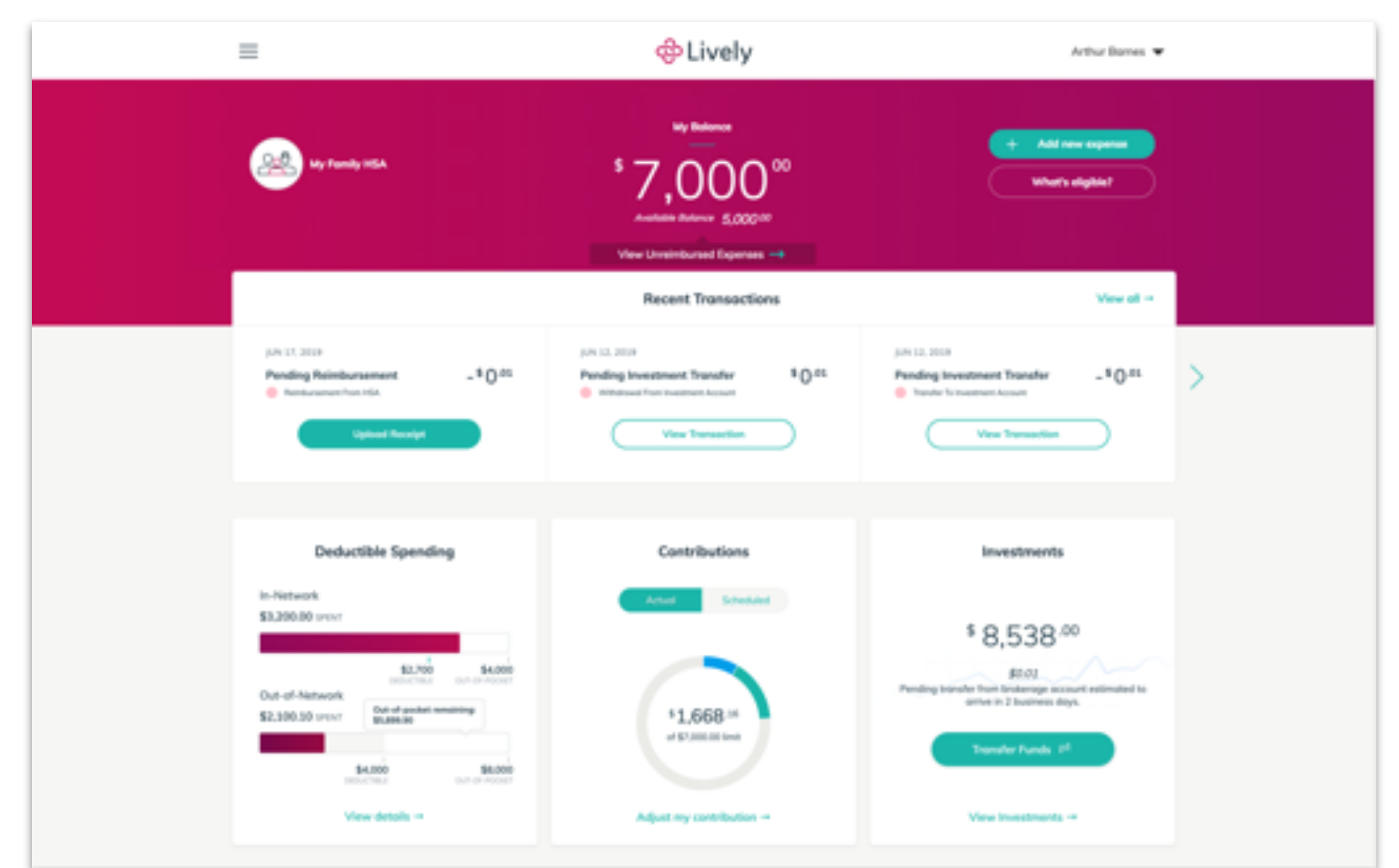
HSA: The 401k for your healthcare, but better

Lively is an intuitive, simple and transparent HSA.

Lively HSAs work alongside high deductible health plans to make healthcare easier for everyone.

Enjoy beautifully designed software with a simple and intuitive user experience to help you get the most out of your HSA.

We are 100% user centric. This includes simple, easy set up (less than 5 minutes), paperless account management, and transparent pricing. We have all of the benefits of a bank without the traditional frustrations of being one.



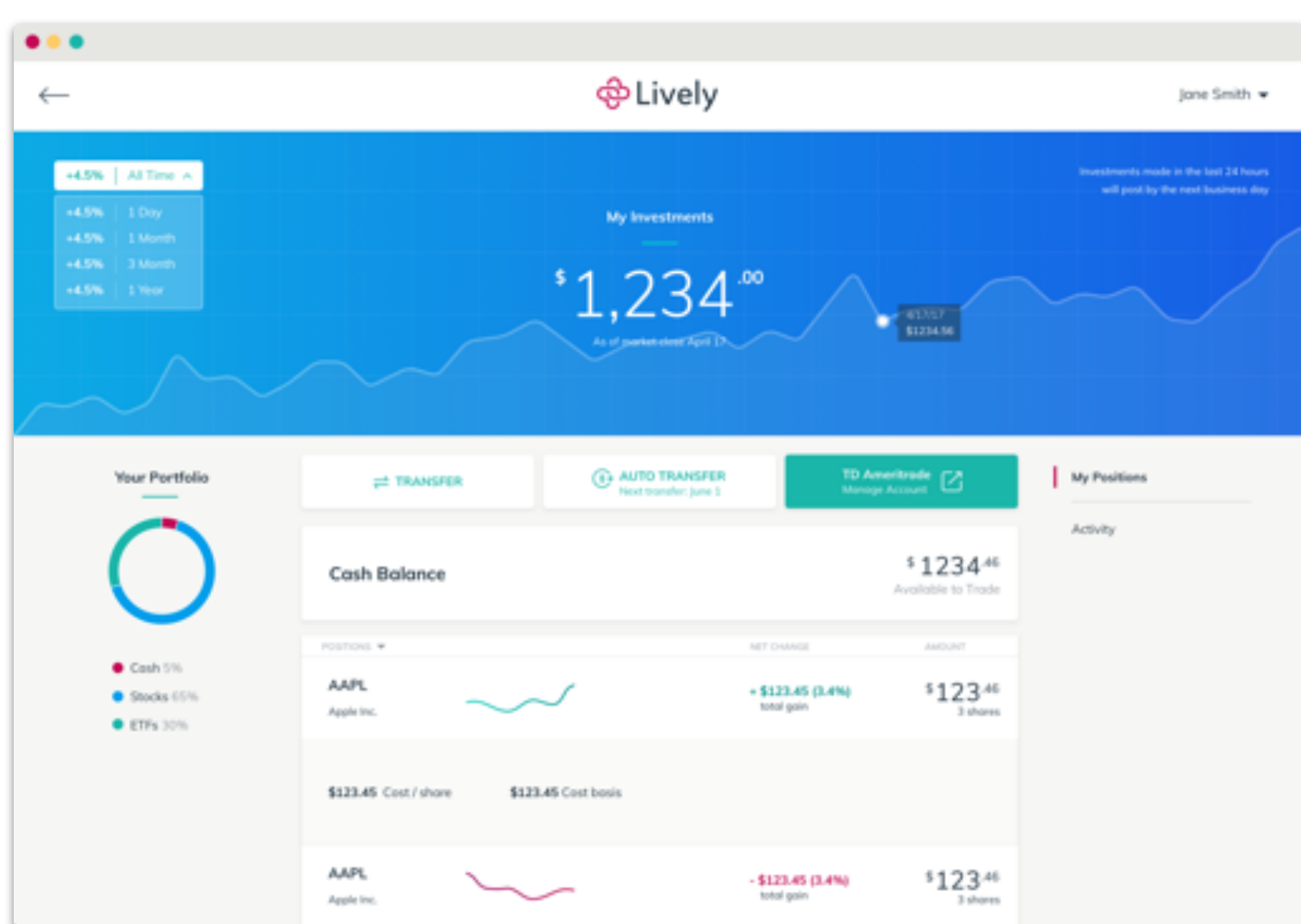
Triple Tax Advantages

Tax-deductible contributions, tax-free interest and tax-free withdrawals (for medical expenses). Pay for health expenses tax-free and save for retirement.



Investments

Lively has integrated with TD Ameritrade's self-directed brokerage platform, giving you access to over 550 commission-free ETFs, over 13,000 mutual funds, stocks, bonds, CDs, etc. Regardless of what your investment strategy is, you now have several options to construct your ideal portfolio.



FDIC-Insured Cash Accounts

We know how important this money is so it's sitting in an FDIC-insured account that earns interest. The more you save, the more you earn!



HSA Debit Card

You will receive a personalized Lively- branded debit card for qualified medical expenses. You can use their card at the doctor's office, pharmacy, or any other qualified medical expense provider where MasterCard/Visa is accepted.



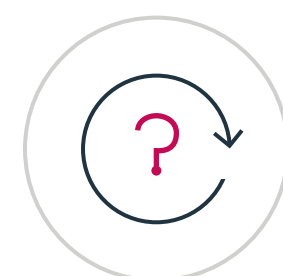
Go Paperless

Eliminate unnecessary paperwork. Lively automates the manual and tedious tasks of all aspects of HSA management. Use our intuitive and simple dashboard to manage contributions, your Lively HSA debit card and reimbursements.



Retirement Savings

Unspent HSA funds are rolled over, building a nest egg for your future medical expenses and retirement just like a 401k or IRA. Use our investments option to further leverage the power of compound interest.



Support

We know how important your time is. Talk to our customer service team or visit our learning center at livelyme.com to better arm yourself with HSA details and FAQs.

The content presented on this document is for informational purposes only, and is not, and must not be, considered investment, legal, accounting or financial planning advice, nor a recommendation as to a specific course of action. Investors should consult all available information, including fund prospectuses, and consult with appropriate investment, accounting, legal, and accounting professionals, as appropriate, before making any investment or utilizing any financial planning strategy.

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